

CYNOSURE



Something
to **talk** about.

Laser Treatment for
Vaginal Health Restoration

MonaLisa Touch[™]

Vaginal health: It's OK to talk about it.[™]



The facts

UP TO
40%

of 46 Million Women
are likely suffering
from changes to
their vaginal health.

MOST COMMON
SYMPTOMS

Dryness

Dyspareunia

Burning sensation,
discharge and pain

SOURCES

Adapted from: Versi E, et al. *Int Urogynecol J*. 2001;12;107-10
US Census, 2010

The **problem**

Go-to treatments for these symptoms are not ideal

P R E V I O U S T R E A T M E N T S

Hormone replacement therapy
Estrogen creams

A D O P T I O N P R O B L E M S

Pre-existing conditions,
e.g., breast cancer
Lifestyle or preference

The opportunity

In the US:

~46

MILLION

women ages 50–80

~2.8

MILLION

breast cancer survivors

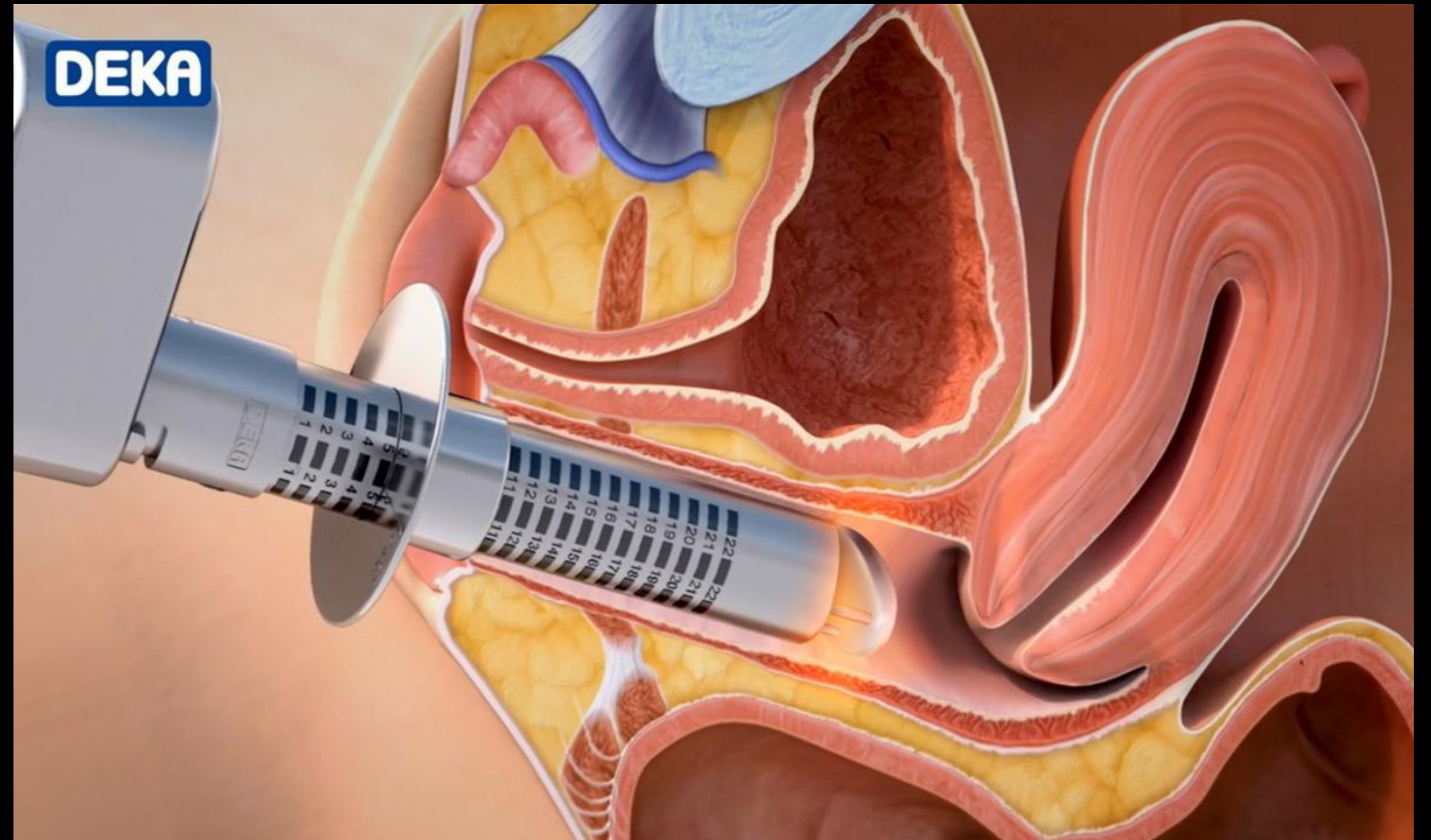
Only **25%** of women currently
seek medical assistance for symptoms

MonaLisa Touch **addresses** the problem—nonsurgically

Gentle fractional ablation

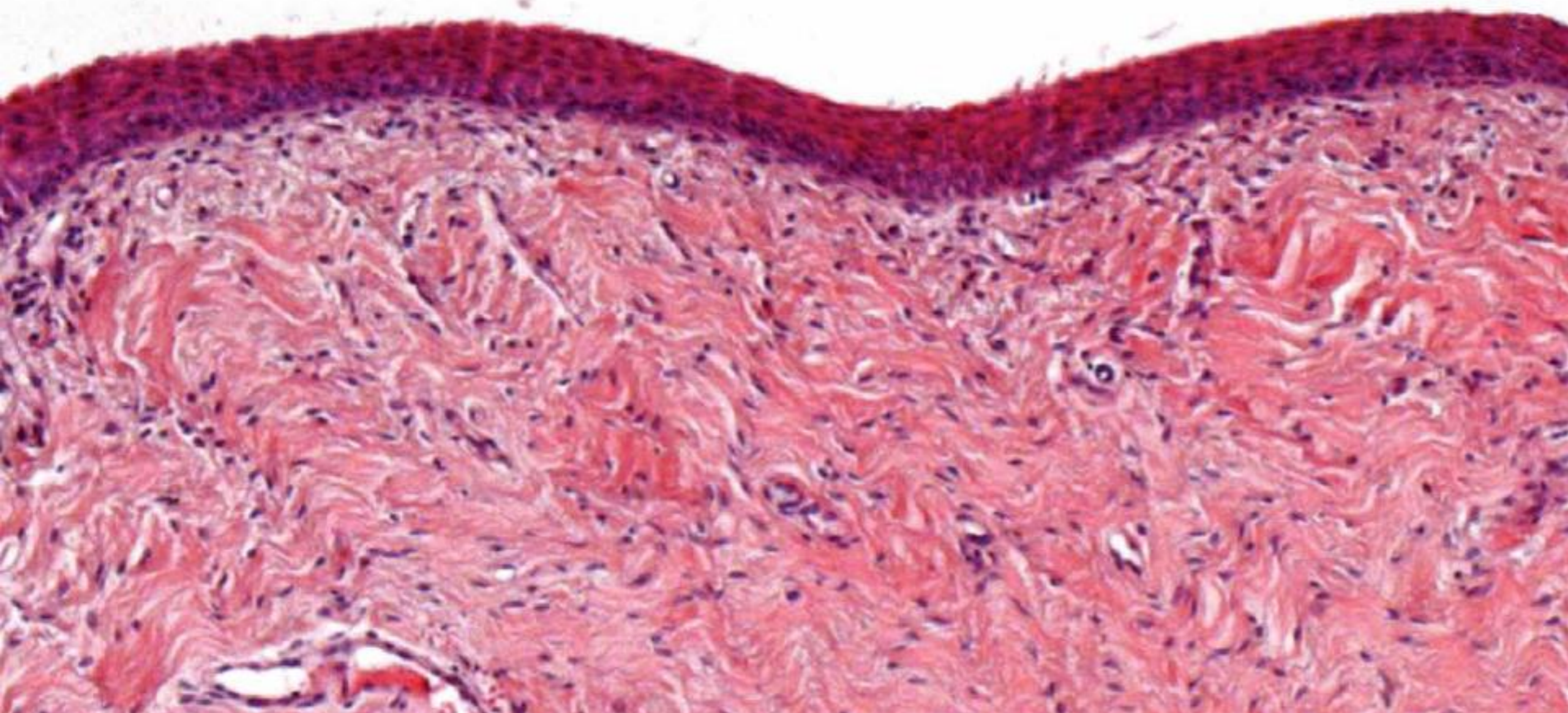
Revitalization—delivers energy to
restore vaginal mucosa

Thermal effect—heating the
upper dermis promotes collagen
growth in the skin



New collagen, elastin and vascularization

B E F O R E T x



Vaginal mucosa in the basal condition with a thinner epithelium.

2 M O N T H S P O S T T x



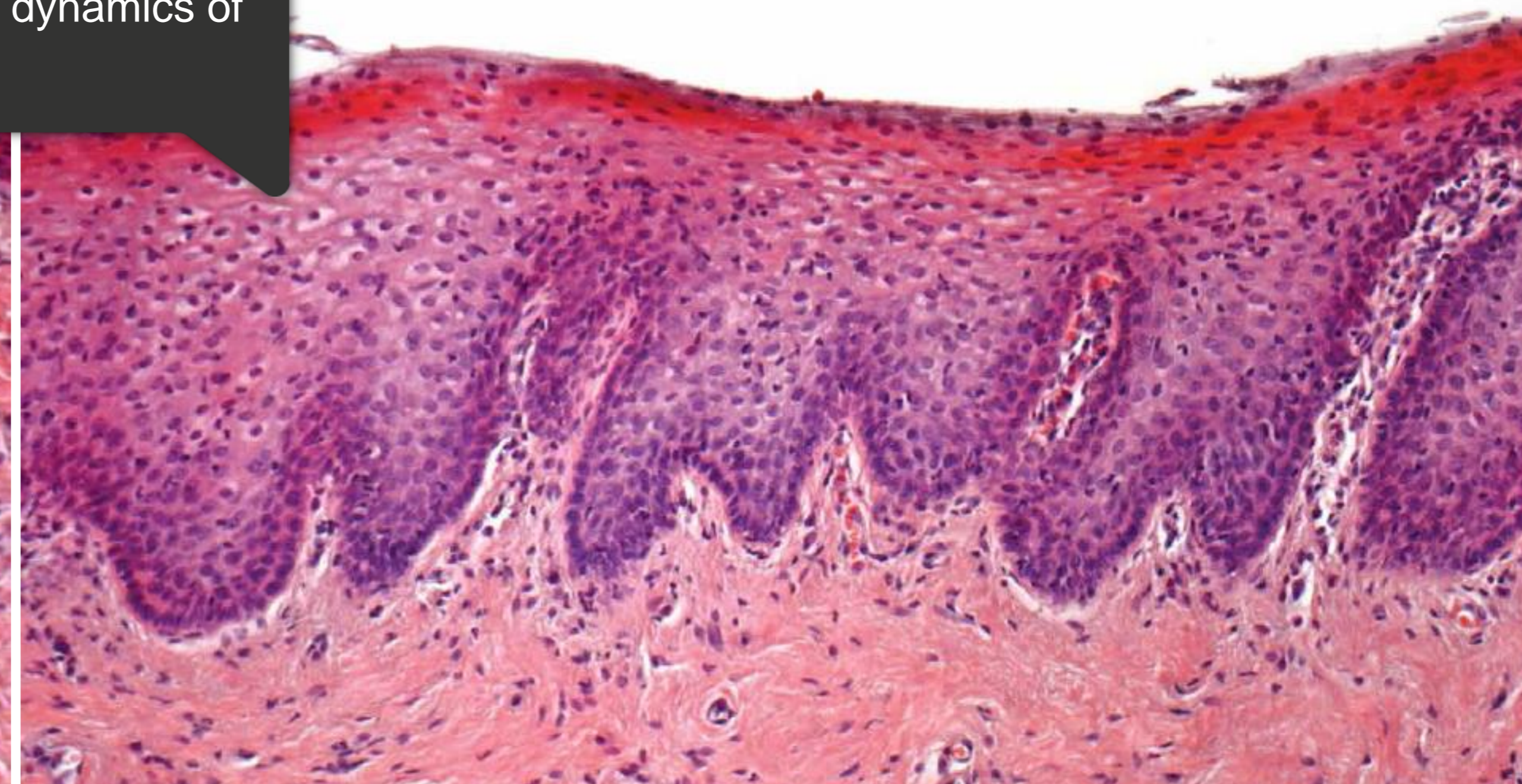
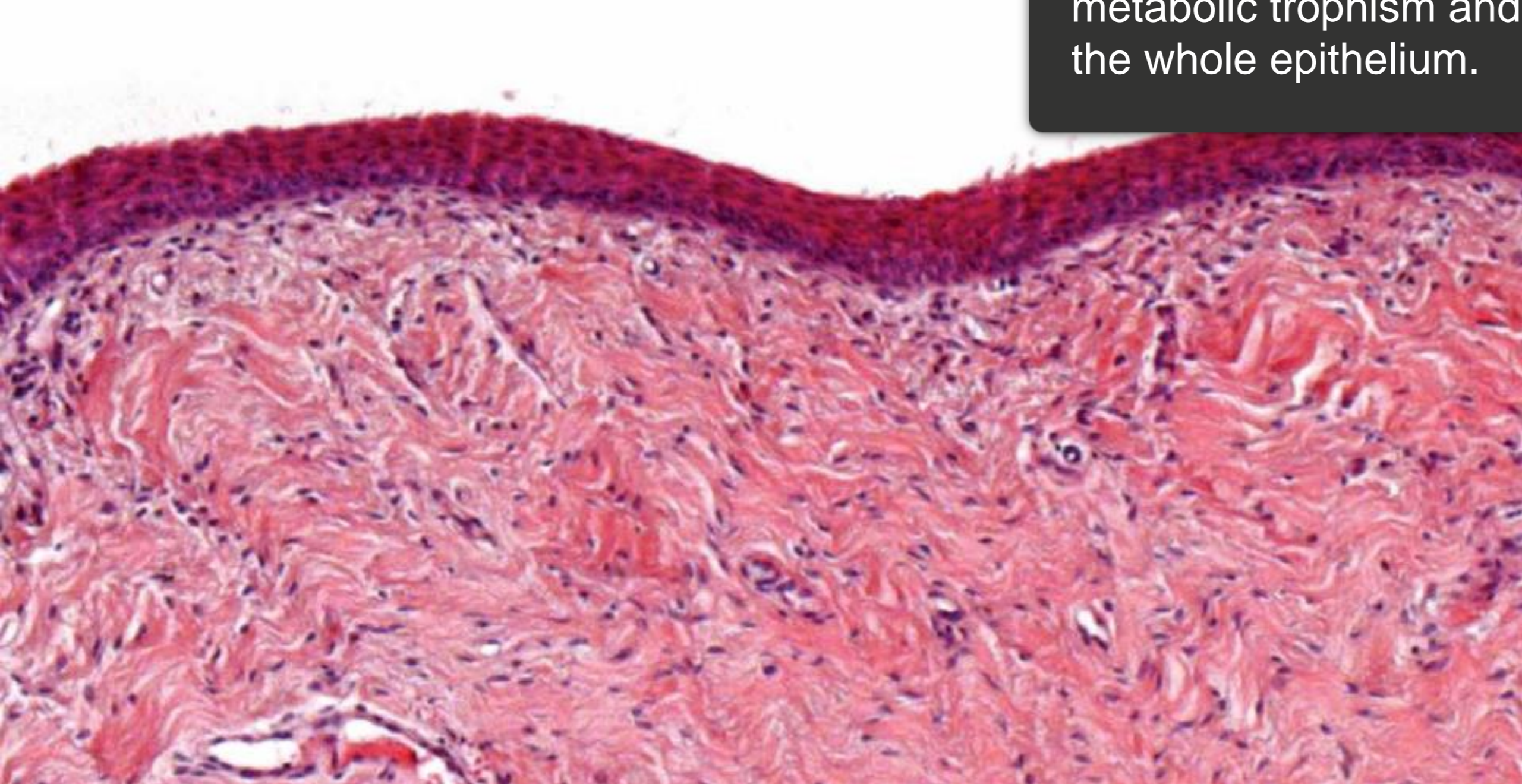
The same patient 2 months after **one** session with the MonaLisa Touch®.
[Courtesy of Prof. A. Calligaro. University of Pavia, Italy]

New collagen, elastin and vascularization

B E F O R E T x

The thicker epithelium and shedding of numerous big cells from the free surface, together with the larger diameter of epithelial cells rich in glycogen, demonstrate the restored metabolic trophism and dynamics of the whole epithelium.

2 M O N T H S P O S T T x



Vaginal mucosa in the basal condition with a thinner epithelium.

The same patient 2 months after **one** session with the MonaLisa Touch®.
[Courtesy of Prof. A. Calligaro. University of Pavia, Italy]

A fast, simple procedure



Three <5 minute treatments at 6-week intervals

Annually thereafter, e.g., at annual checkup

Promotes vaginal health restoration with new collagen,
elastin and vascularization

In-office, no anesthesia, no side effects reported

Clinically proven

Clinical studies
show patients
report **immediate**
relief after Tx 1

Relief **improves**
after Tx 2 and Tx 3

Thousands of
patients successfully
treated since 2008



SOURCE

Karram M and Sokol E. A New and Novel Therapy for Vulvovaginal Atrophy: Results of the First U.S. Trial. Presented at 2014 Pelvic Anatomy and Gynecologic Surgery Symposium. Las Vegas, NV. December 2014.

The vaginal health opportunity

MILLIONS OF
WOMEN ARE
SUFFERING.

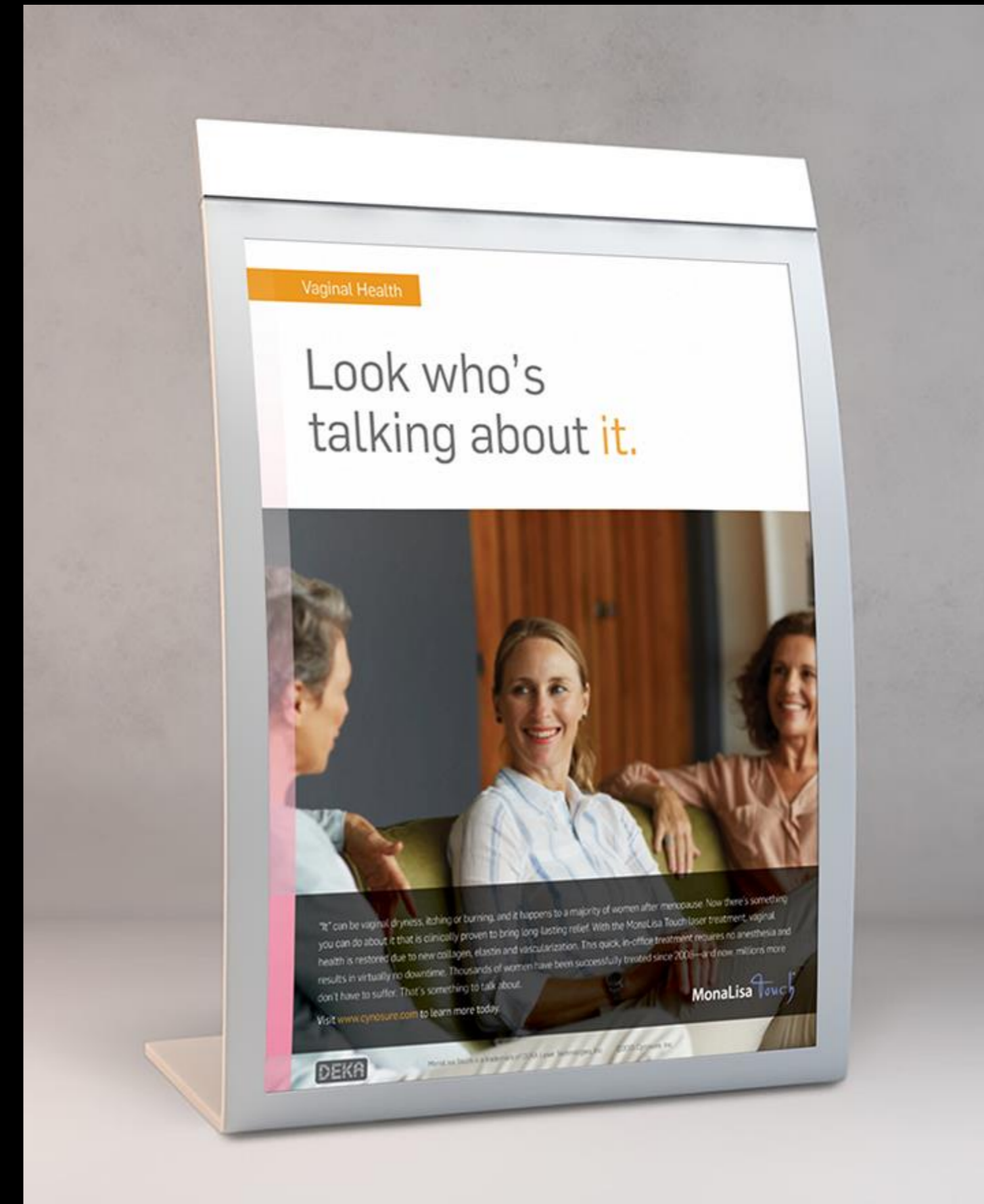
NOW

THEY DON'T
HAVE TO.

MonaLisa Touch:
safe, fast, simple and really
works—immediately and longer-term.



In-office advertising and patient education



Vaginal Health:
It's OK to
talk about it.™

Gail King, MD

“The Mona Lisa Touch™ is a monumental paradigm shift for vaginal mucosal revitalization. The common wisdom that vaginal estrogen was the only option has been shattered. I am thrilled to have such an effective new therapy to offer my patients. Truly practice altering.”



Dr. Gail King

Aspen, CO

Kevin Breniman, MD, FACOG, FPMRS

“It is not too often in the medical practice that major changes in treatments come around, but I believe that the MonaLisa Touch™ is one such advancement. This is a game changer! I am looking forward to introducing it to more patients to improve their quality of life.”

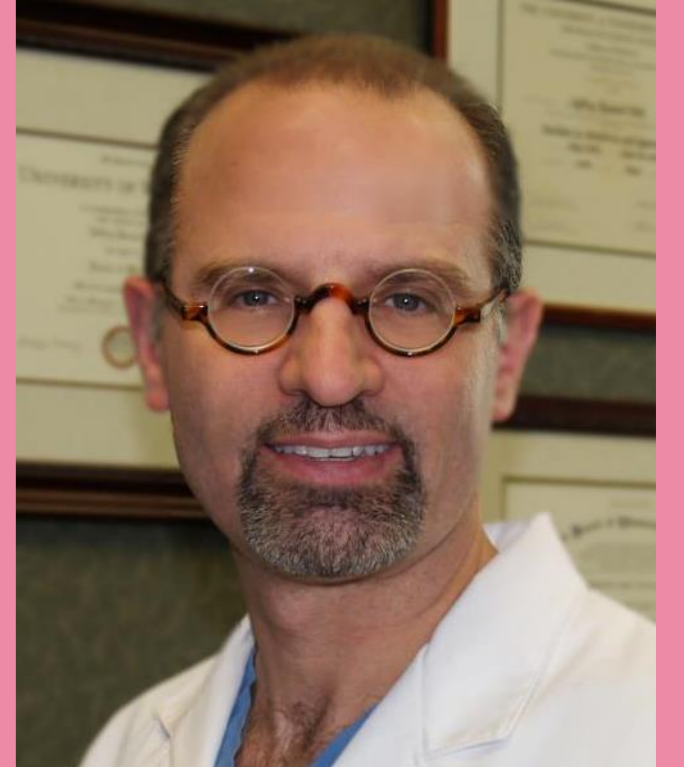


Dr. Kevin Breniman

Little Rock, AR

Jeffrey Dell, MD, FACOG, FACS

“MonaLisa Touch™ is one of the most significant advancements in female pelvic health in decades. It is proving to be life changing for patients and game changing for clinicians. It is among the most rewarding treatments we are privileged to offer our patients.”



Dr. Jeffrey Dell

Knoxville, TN

William S. Kubricht, III, MD, FACS

“Our response has been phenomenal. We routinely get calls from patients telling us how much the MonaLisa Touch treatment has improved their lives. That is not something we experience very often, and it’s very rewarding.”



Dr. William Kubricht

Baton Rouge, LA

Vickie Lovin, MD

“The MonaLisa Touch™ has finally given us an effective treatment for a condition that millions of women have been told “there is nothing else that can be done”. So far the women I have treated have been amazed at their results.”

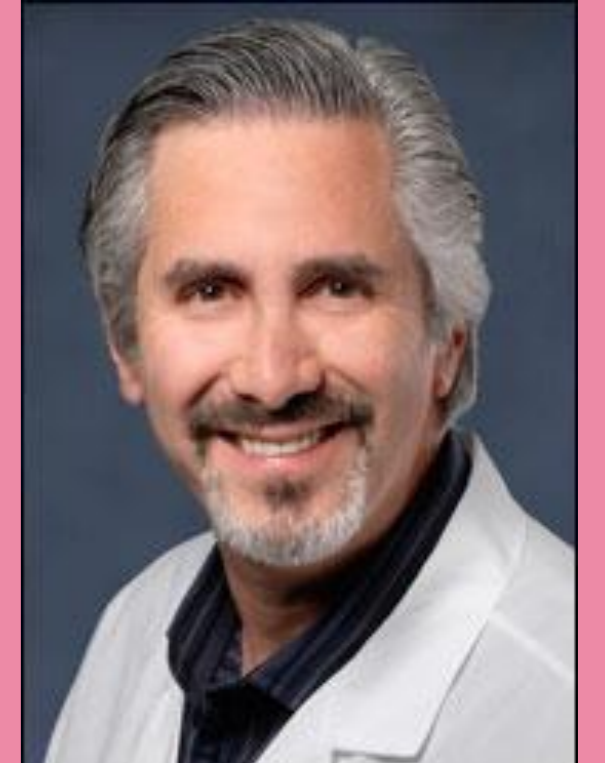


Dr. Vickie Lovin

Hickory, NC

Peter Weiss, MD

“The MonaLisa Touch™ is a life saver for so many women who have suffered in silence for so long in regards to severe vaginal dryness and pain with sex...especially for women who have survived breast cancer and cannot or are afraid to take estrogen therapy. Rarely, do I use the words revolutionary, but in regards to the MonaLisa Touch...it is.”



Dr. Peter Weiss

Beverly Hills, CA

Maria Sophocles, MD

“MonaLisa Touch™ offers a new option to treat patients with vaginal dryness. It is extremely fast, painless, with no side effects and no issues with compliance and/or monthly costs. I have found MonaLisa Touch to be an invaluable option for my patients, and the feedback has been tremendous.”



Dr. Maria Sophocles

Princeton, NJ

Heripsime Ohanian, MD

“It’s quick, it’s simple and fits easily into my schedule and the normal flow of my hours with no disruption unlike other technologies. Can’t ask for anything more convenient...and it’s really great to have such pleased patients...happy to get their lives back.”



Dr. Heripsime Ohanian

Upper Saddle River, NJ

MonaLisa Touch Laser for symptoms of VVA

Something to **talk** about.

CYNOSURE

DEKA

The Code of Excellence

MonaLisa Touch™

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